

# Training your employees - what's in it for you?



Unskilled  
member of staff



Skilled member  
of staff  
**increases your  
productivity**

**Our  
future.  
It's in  
our hands.**

**Train to  
Gain** 



# It pays to train

It's been proven that companies just like yours have increased the productivity of their workforce\* by providing them with the right training. This in turn has been hugely beneficial to their bottom line, increased staff loyalty and allowed them to become serious competitors in the marketplace.

## How can Train to Gain help you?

Train to Gain can help identify where there may be skills shortages within your workforce, recommend the most effective training – and ultimately secure the future success of your business.

## Benefit from independent tailored advice

We aim to make training your staff as easy as possible. And we understand your business will work very differently to others. That's why, from the very beginning, you'll receive impartial advice from a dedicated, flexible and independent Skills Broker, who will tailor the service to meet your needs.

We'll also offer you constant support throughout the training process, including identifying whether your staff qualify for funding, as well as monitoring your success along the way.

\*Research carried out by Fiscal Studies shows that raising the proportion of workers trained in an industry by 5 percentage points is associated with a 4% increase in value added per worker.

For example, a well trained workforce rarely goes unnoticed by potential clients, and employers have often used their newly qualified staff to win new business. Trained staff are also able to carry out their everyday jobs more confidently, and many employers have consequently noticed a higher staff retention rate.



## Train to Gain works in five simple steps

- Step 1:** Identifies the skills your business needs
- Step 2:** Provides you with a tailored training package that fits in with you and your employee's work schedule
- Step 3:** Ensures training is delivered to meet your needs - including all training towards NVQ Level 2, 3 and 4, Skills for Life Programmes, Leadership and Management, higher level skills and a wide range of other training for your staff<sup>#</sup>
- Step 4:** Identifies whether training can be subsidised by funding
- Step 5:** Helps monitor your progress

“ We have already witnessed improvements being implemented in production and warehouse processes from those employees who have achieved their NVQ qualifications, and to roll this out to as many employees as possible can only reap positive rewards for our organisation ”

Pam Hill, HR Manager, Bosal Ltd

Call **0845 751 2288**, email **info@traintogainse.co.uk** or visit **www.traintogain.gov.uk**

“ Working towards their qualifications has increased our employees’ motivation and confidence, and given them the knowledge and skills to do their jobs better ”

Mark Yates,  
Company Secretary,  
Kershaw Garden Centre.

## Train to Gain to secure your future success with a well trained workforce

- Increase staff productivity
- Make your business more competitive - qualified staff will have the necessary skills to win new business
- Increase profits
- Improve staff loyalty, and increase motivation and confidence

For more information or to be put in contact with a Skills Broker call **0845 751 2288**, email **info@traintogainse.co.uk** or visit **www.traintogain.gov.uk**